

## Custom Water Filtration Products: Elevate Your Brand with Private Labeling and Packaging Solutions!

In a marketplace that's constantly evolving, standing out is more crucial than ever. At AXEON Water Technologies, we understand that success is about differentiation, which is why we are excited to offer our premium private labeling and packaging services for membranes, filter cartridges and other products. Whether you're an original equipment manufacturer (OEM) or distributor, this is your chance to establish a brand that resonates with your customers and elevates your market presence!

### Why Choose AXEON Water Technologies for Your Private Labeling Needs?

Unleash Your Brand's Potential - Your brand is your identity, and with our private labeling services, you can showcase products that carry your name and story. Build loyalty and trust with customers who recognize your brand and see it as a symbol of quality and reliability.

Superior Quality with Customized Packaging - Enhance your product's image and perceived value with our tailored packaging solutions. We collaborate with you to create labels that not only inform but also inspire trust—making your products synonymous with high quality in the eyes of your customers.

Total Control Over Your Offerings - By private labeling, you gain autonomy over your pricing, marketing strategies, and distribution channels. Want to keep your products off the crowded online marketplace? You can implement your own rules, including Minimum Advertised Pricing (MAP) policies to protect your brand's integrity.

Drive Sales and Boost Profit Margins - With private labeling, you can promote your own brand, leading to increased market presence and heightened customer loyalty. This translates into enhanced profitability—enhancing your bottom line while fostering long-term customer relationships.

Elevate Your Go-to-Market Strategy - Tap into the growing trend of private label consumables. The remarkable 5x increase in demand we've witnessed in the past two years underscores the effectiveness of this strategy. Let us help you capitalize on this potential!

More Profitability - When you opt for custom labeled products through private labeling, you gain a significant advantage in profitability. OEM customers can confidently set their pricing strategy in the marketplace, minimizing margin erosion and creating a perception of exclusivity. This means you can position your water system or consumables as a premier product brand, allowing you to command premium prices—essential for maximizing your profit margins!

Faster Updates to Products - Stay ahead of the curve with the flexibility to adapt quickly in a dynamic market. Changing consumer preferences or evolving product lifecycles can be

unpredictable, but AXEON's private labeling empowers you to respond swiftly. Bypass the lengthy product development cycles traditionally associated with new offerings; instead, launch updated products swiftly to reflect market demands. This agility not only meets your customers' changing needs but also strengthens customer loyalty.

Building Brand Equity - Establishing your own brand is a powerful long-term strategy that can position your business above the competition. As you cultivate your brand, you increase its recognized value, ultimately translating to a more significant market share and profitability. Over time, brand equity accumulates—its true worth measured not just by sales but by the trust and loyalty you've cultivated. With private labeling through AXEON, you can enhance your brand's reputation as a standard-bearer of quality in the industry.

Tailored Solutions for Your Customers - The beauty of private label branding is its adaptability—customizing your offerings to meet the unique needs of your customers. The insights you gain from your interactions can help you refine your product lineup, ensuring your offerings resonate strongly within the market. A well-promoted brand can transcend local markets, achieving national recognition and potentially even global presence.

Choosing to pursue private labeling and packaging for water filtration systems, membranes and filter cartridges is not just a business strategy; it's a pathway to positioning your enterprise for long-term growth and increased revenue. AXEON Water Technologies stands ready to support you throughout every stage of this exciting journey. Whether you need assistance with launching initial products or expanding your existing line, we're here to help transform your ideas into reality!

### **AXEON Water Technologies: A Trusted Partner in Your Private Label Journey**

We proudly supply private label and custom water filtration products to OEMs across the globe for standalone use and integration into manufactured membrane systems. Our wide array of products include:

- Systems
- Membranes
- Cartridges
- Chemicals
- And Other Components

Product Promotion and Repeat Business - With AXEON's private label products, enhance your company image while ensuring a steady stream of repeat replacement business. Our standard product line includes private label membranes in all necessary sizes, styles, and materials to support your brand seamlessly.

Custom Solutions Available - We also offer the flexibility to create customized membrane

elements and encapsulated membranes tailored to your project specifications. Reach out to us with your project requirements and let us collaborate to fulfill your unique needs.

	<b>Min. 1<sup>st</sup> Order</b>	<b>Min. Repeat Orders</b>	<b>Min. Volume Commitment Per Year</b>
<b>Residential Membranes</b>	500 Units	100 Units	1000 Units
<b>Residential E-Series Membranes</b>	1000 Units	1000 Units	4000 Units
<b>Commercial Membranes</b>	100 Units	50 Units	400 Units
<b>Commercial E-Series Membranes</b>	500 Units	500 Units	1000 Units
<b>Filter Cartridges (2.5" Dia.)</b>	5000 Units	2000 Units	10000 Units
<b>Filter Cartridges (4.5" Dia.)</b>	1000 Units	500 Units	2000 Units
<b>Residential RO Systems</b>	50 Units	20 Units	100 Units
<b>Commercial RO Systems</b>	10 Units	5 Units	20 Units

Don't just blend in—make a statement! Partner with AXEON Water Technologies to harness the power of private labeling for membranes and filter cartridges. Elevate your brand, enhance customer loyalty, and watch as your business thrives in a competitive landscape.

Ready to Get Started? Contact us today to explore how our private labeling and packaging services can transform your business dreams into a reality. Let's make your brand the go-to choice for quality and innovation in the water technologies space!